

**MINUTES**  
**KUAC Community Advisory Council**  
**August 29, 2006**  
**5:00 p.m.**  
**Kayak Room – Library**

PRESENT: Gary Bender, Cynthia Bethune, Ellen Ganley, William Holman, Steve Hormann, Cecile Lardon, Mary Ann Nickles, Connie Page, Alice Palen, Nicole Stewart, Tori Tragis, Marc Wheeler, Lucia Zaczkowski, and Greg Petrowich

OTHERS PRESENT: Claudia Clark, Scott Diseth, Gretchen Gordon, Kathy Mosca, Mike Walsh, and Keith Martin

Mike Walsh from Foraker Group assisted with facilitating the meeting. The Council members gave brief introductions.

I Welcome – Jake Poole, Vice Chancellor for Advancement and Community Engagement

Jake Poole, Vice Chancellor for Advancement and Community Engagement welcomed the Community Advisory Council and thanked the Council for their willingness to serve. Community involvement is very important and Council input is essential in meeting the station's strategic plan.

II KUAC Organizational Chart and Manager Introductions

The organizational chart for the station was distributed. KUAC is the only University licensed station in the state.

- A. Claudia Clark, Director of TV Programming and Production
- B. Scott Diseth, Director of FM Programming
- C. Gretchen Gordon, Director of Development and Outreach
- D. Keith Martin, Director of Engineering and Technology

The management team was introduced and each one gave a brief background on their area.

III Station Tour – Greg Petrowich

The Council toured the station.

IV Immediate Areas for Education about KUAC – Greg Petrowich

The strategic plan was distributed to the Council. Foraker assisted KUAC with the development of the strategic plan.

A handout was distributed, DTV Digital Television – What Every Consumer Should Know, on some of the challenges facing KUAC. Council members were asked to review the handout and become informed on the issues that Public Broadcasting faces.

V Other Business

A. Establish Means to Contact CAC Members

The Council discussed various ways to contact them and what information they are comfortable having available. Council members felt it was important for the Council to see all the emails, not just to one person. However, it will be the chair's responsibility to respond to the email. It is important for the Council to speak with one voice. Council was in favor of having their name and location on the website.

B. Discussion on Officers

Mike Walsh asked the Advisory Council to start thinking about the officers for the Advisory Council.

C. Discussion on Future Council Members Selection Process

Mike Walsh discussed a recruitment matrix for the Advisory Council to review and address at future meetings.

D. Set Meeting Times – (October 25, January 17, June 6)

Additional meeting times were recommended in the initial setup of the Advisory Council. More frequent meetings were recommended for the first few months. The Advisory Council discussed their role, leadership, future topics, and input from staff. The next two meetings are scheduled for September 20 and October 25 at 4:00 p.m. in the Kayak Room of the Library.

VI The meeting was adjourned at 7:15 p.m.